



Forging 21st Century Leaders

The Strategic Plan Rollout

Agenda

- Stakeholders
- Rollout
- Events and activities
- Questions and closing comments



Stakeholders

The strategic plan is intended to reach and engage with the following groups:

- Board of Visitors
- Faculty and staff
- Cadets
- Prospective cadets
- Legislators
- Alumni
- The greater community
- Families
- Media



Employee Rollout Event

Reception – Oct. 24 at 3:30 p.m.

- Video message from John Adams '96 and Maj. Gen. Cedric T. Wins '85.
- Comments from MG Wins and introduction of initiative co-leads.
- Recognition of individuals with significant contributions to the strategic plan development and rollout.
- Renderings of new facilities available for viewing.
- Item giveaways to keep the work of the strategic plan top of mind:
 - Lapel Pins
 - Post-it Notes
 - Pens
 - Lanyards
 - Magnets
 - Car Coasters



Public Rollout During Founders Day Celebration

Nov. 8 and 9:

- Launch of strategic plan website www.vmi.edu/forgingleaders.
- Boulevard banners representing the strategic plan placed on light poles around Parade Ground.
- Strategic plan display banners set up in Moody Hall and the Hall of Valor, along with renderings of new facilities.
- MG Wins to provide brief comments to include the strategic plan at the Founders Day parade and the Institute Society Dinner.
- Giveaways available throughout the weekend, including pocket guides of plan and mini footballs at football game.



Sneak Peak: Strategic Plan Website





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Forging 21st Century Leaders: Strategic Plan 2024-2034

About the Plan
Initiatives
News & Updates
Timeline
Resources
VMI Homepage

Forging 21st Century Leaders / The Plan

The Institute's Path Forward

DEVELOPING & IMPLEMENTING THE STRATEGIC PLAN

The VMI experience is a time-tested program that develops cadets into citizen soldiers. This strategic plan focuses on the initiatives, resources, and infrastructure necessary to positively mold future generations of the VMI family into strong, effective leaders, be it within their communities, respective military branch, or chosen profession.

Forging 21st Century Leaders sets five strategic initiatives for the Institute:

- [prepare exceptional leaders.](#)
- strengthen academic excellence.
- foster esprit de Corps.
- recruit top cadets & boost success, and
- deliver 21st century facilities.

These five initiatives support our longstanding mission and help us move ever closer to achieving our vision. The mission and vision remain unchanged—to be an anchor in an ever-changing world.

VIDEO TITLE PLACEHOLDER



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Forging 21st Century Leaders / Prepare Exceptional Leaders

Prepare Exceptional Leaders

INITIATIVE NO. 1

GOAL: Execute the premier leadership development program in the nation, and develop a Corps of Cadets that is mentally tough, academically astute, physically fit, and for which the Honor System, Regimental System, Class System, and Rat Line are the foundational backbone.

EMBARKING UPON THE VMI LEADERSHIP JOURNEY IS A COURAGEOUS UNDERTAKING FOR ANY NEW CADET.

It's a challenge not meant to be easy, and our system is time tested. **Forging 21st Century Leaders** seeks to strengthen and supplement this leadership journey to produce strong future leaders for the nation and commonwealth.

"I continually seek our leadership opportunities and place myself in challenging situations to grow as a leader. I think that's what VMI is all about. I think it's about pushing yourself, challenging yourself, trying to grow as a person, trying to grow as a leader, to ultimately be prepared for what faces us once we graduate."

MARK SHELTON II '24,
class regimental commander

OBJECTIVES: GUIDING THE PATH FORWARD

1

Teach, coach, mentor, guide, and direct cadets through the VMI training model to help them develop the knowledge, skills, and dispositions necessary to become effective leaders.



Public Rollout on Social Media & Website

Plan rollout will continue with video messages throughout the academic year that outline portions of the plan. Timing will be in alignment with key events:

- Founders Day – Overall Plan
- Ring Figure – Initiative 1: Prepare Exceptional Leaders
- December Commencement – Initiative 2: Strengthen Academic Excellence
- Breakout – Initiative 3: Foster Esprit de Corps
- Open House/Honors Week – Initiative 4: Recruit Top Cadets and Boost Success
- TBD: Spring alignment with facilities announcement – Initiative 5: Deliver 21st Century Facilities



Recognition for Advancing the Work

Superintendent Challenge Coin

As the work of the strategic plan advances, significant efforts and accomplishments will be recognized with a special challenge coin.



Together, Forging 21st Century Leaders

2024 - 2034

